

Co-innovation hub development for smallholders in Africa

Context

- Israelis have invented solutions to confront many challenges, including water, agritech, energy, health, and ICT.
- These technologies can be fashioned into appropriate solutions in developing economies.

Strategy/Opportunity

- Translation of Israeli technologies into local, relevant solutions for farmer and processors.
- Create proof of concept and beta test for solutions that can grow and scale.

Need/Challenges

- Lack of institutional framework limits collaboration or co-innovation of solutions in the market.
- Smallholders in developing countries lack access to adequate financial or extension services.
- Requires a competitive and sustainable business model for technology holders, R&D players and market participants.

Project and Partners

- Start-up Nation Central is forming a co-innovation hub with AGRA and Syngenta Foundation.
- Partnership with Cassava Smartech, leading provider of smart digital technology solutions to Africans.