Co-innovation hub development for smallholders in Africa

Context
• Israelis have invented solutions to confront many challenges, including water, agritech, energy, health, and ICT.
• These technologies can be fashioned into appropriate solutions in developing economies.

Strategy/Opportunity
• Translation of Israeli technologies into local, relevant solutions for farmer and processors.
• Create proof of concept and beta test for solutions that can grow and scale.

Need/Challenges
• Lack of institutional framework limits collaboration or co-innovation of solutions in the market.
• Smallholders in developing countries lack access to adequate financial or extension services.
• Requires a competitive and sustainable business model for technology holders, R&D players and market participants.

Project and Partners
• Start-up Nation Central is forming a co-innovation hub with AGRA and Syngenta Foundation.
• Partnership with Cassava Smartech, leading provider of smart digital technology solutions to Africans.