מכון ירושלים לחקר ישראל Jerusalem Institute for Israel Studies Milken Innovation Center מרכז מילקן לחדשנות



Milken Innovation Center Panel's at Globes Israel Business Conference December 6-7, 2015, David Intercontinental Hotel, Tel-Aviv

1) Smart Africa—Building Bridges to Frontier Markets- December 6, 2015 at 11:30am-12:45pm

Sub-Saharan African foreign direct investment has risen sixfold since 2000, and the population is leapfrogging to new technologies such as mobile banking. Many African nations are positioned for dramatic economic growth, with expanding consumer markets. Regional cooperation is markedly improving and new infrastructure and technology are being put into place. Innovative technologies, with their promise of faster, more efficient markets, are reshaping the global financial services industry. Traditional institutions are competing with nimbler, more specialized platforms that transact loans and payments with greater speed than traditional institutions. Investment funds are playing a bigger role in lending to small enterprises and infrastructure projects,

By leapfrogging typical development barriers this way, disruptive technologies can redefine and transform Africa. Innovative information and communications technologies will drive social and economic transformation in energy, food, health, education and financial inclusion. New breakthroughs will put goods and services in the hands of as many people as possible. Mobile health diagnoses, lending to previously unbanked consumers and online learning platforms are swiftly creating connections and opportunities. This panel brings together leading global firms and new disruptors to discuss how they are harnessing technology to improve access in once-unreachable markets.

Panelists:

Steve Mutabazi, Director, Rwanda Development Board.
Maurice Kagame, CEO, Pivot Access.
Yariv Cohen, Kaenaat Investment Firm.
Eugene Kandel, CEO, Start-up Nation Central.
Prof. (PhD) Galia Sabar- Chair, African Studies, Tel Aviv University.
Neil Corney, Country Corporate Officer, Citi Israel.

Moderator: Glenn Yago, Senior Director, Milken Innovation Center-Jerusalem Institute; Senior Fellow, Milken Institute.

2) Global Water High-Tech—Building Solutions- December 6, 2015 at 7:30pm

The global water market is a \$425 billion opportunity growing 5% annually in the development markets and 10% annually in the developing world. The availability of fresh water resources is diminishing owing to contamination, sinking groundwater levels, dried up wells and climate change. Global water consumption doubles every 20 years, more than twice as fast population growth. Without major water technology transfer, over a third of the world's population will have no access to clean drinking water and food security will be threatened. Advances in water technology are underway that can reduce the costs of desalination, recycling, groundwater storage, smart water grids, leak detection and improved water efficiency.

This panel will discuss initiatives emerging from the California-Israel Global Innovation Project to catalyze and accelerate these technology transfers and deployments between these two global centers of innovation and the growing global demand for water tech solutions.

Possible Proposed Panelists:

Karla Nemeth, Deputy Secretary of Water Policy, State of California. Naty Barak, Chief Sustainability Officer, Netafim. Oded Distel, Ministry of Economy, NewTech-National Energy and Water Program. David Arison, Miya.

Moderator: Glenn Yago, Senior Director, Milken Innovation Center-Jerusalem Institute; Senior Fellow, Milken Institute

3) New Directions in Innovative Finance: Health and Environment Milken Fellows Roundtable and Alumni Reception- December 7, 2015 at 7:00pm

Two major strategic targets for accelerating Israeli's growth rate are both domestic demand and global innovation in global health and green building technologies and their application. Israel exhibits demonstrated, yet still unrealized competitive advantage potential in both sectors. This panel will provide an overview of the strategic targets to restore Israel's lagging GDP growth rate based on two financial innovations labs and applied research by our Fellows in conjunction with separate emerging program initiatives by the Office of the Chief Scientist and Ministry of Environmental Protection. These projects provide roadmaps for bridging capital gaps in both financial and policy innovation for job creation and capital formation in these new growth sectors.

Panel:

Netta Linzen, Milken Fellow, Israel Life Sciences: Funding Gaps and Growth. Omri Carmon, Milken Fellow, Financial Tools for Green Building.

Respondents:

Orry Ben-Porat, Chief Sustainability Officer, Shikkun v'Binui.

Uri Gabai, Director, Strategy and Economic Research Unit, Chief Scientist Office, Ministry of Economy.

Ran Avraham, Head of Green Building Unit, Ministry of Environmental Protection.

Moderator: Glenn Yago, Senior Director, Milken Innovation Center-Jerusalem Institute; Senior Fellow, Milken Institute.